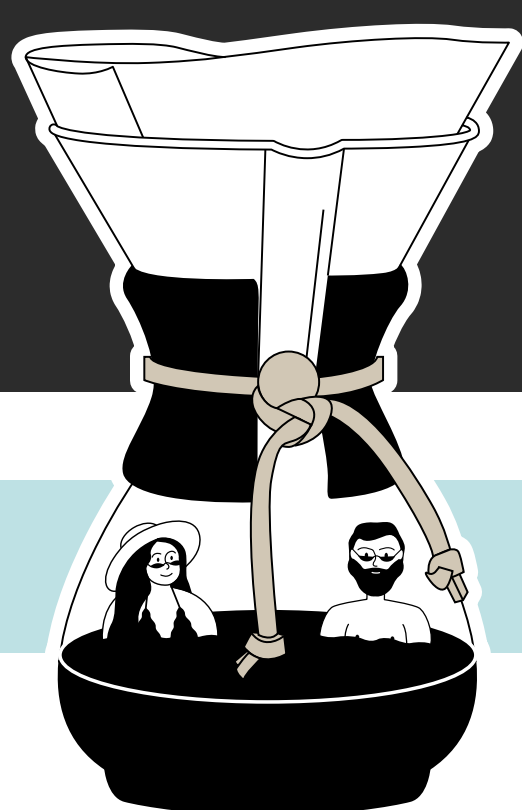
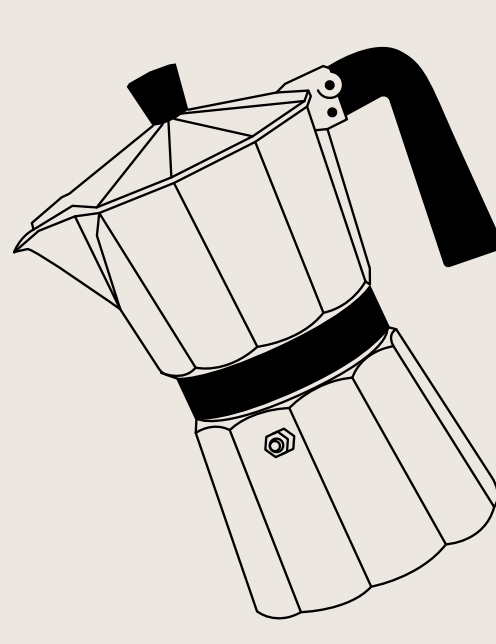




# AGENDA

# COFFEEFEST

## MADRID

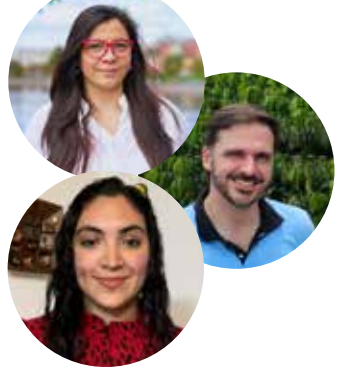
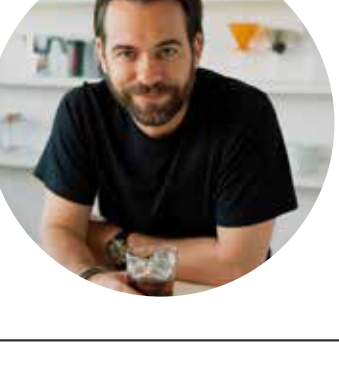


14, 15 Y 16 DE FEBRERO

EN IFEMA, PABELLÓN 14

## SÁBADO 14

### AUDITORIO PRINCIPAL

|                                                                                                                                                        |                                                                                                                                                                                                                                             |
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|  <b>DARA SANTANA</b><br>11:30 a 12:30                                 |  <b>GLORIA PEDROZA Y LUCAS VENTURIM</b><br><b>MODERA YIMARA MARTÍNEZ</b><br>Título: Descubriendo Canephora en el Mercado de Especialidad.<br>13:30 a 14:30 |
|  <b>KAT MELHEIM</b><br>What Roasters Need to Know.<br>16:30 a 17:30 |  <b>MICHALIS DIMITRAKOPOULOS</b><br>Quality in the Age of Content.<br>17:30-18:30                                                                        |

### ROASTER VILLAGE

|                                                                                                                                                                                                                                                                   |                                                                                                                                                                                              |                                                                                                                               |
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|  <b>FABIANA CARVALHO</b><br>Message on a bag: The influence of coffee label information on consumers' expectations and experience on tasting specialty coffee.<br>11:30 a 12:30 |  <b>JESÚS SALAZAR</b><br>¿Cómo será tomar café en el futuro?<br>12:30 a 13:30                             |  <b>CHRISTOPHER FERAN</b><br>15:30 a 16:30 |
|  <b>PACK KATTSOMSAKUL</b><br>The Future of Thai Coffee.<br>16:30 a 17:30                                                                                                       |  <b>JOLIE MARLENE</b><br>From the Land of a Thousand Hills: Rwandan Coffee with a Story.<br>17:30 a 18:30 |                                                                                                                               |

### COMPETICIONES

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|  <b>CATA DE CAFÉ PRO</b><br>11:00 a 14:00<br>CREM SUPRACAFÉ® Complementos del Café.com |  <b>TORNEO ESPRESSO PRO</b><br>15:00 a 19:00<br>RANCILIO SUPRACAFÉ® |
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### COMPETICIONES

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|  <b>SPANISH COFFEE ROASTING CHAMPIONSHIP™</b><br>9:00 a 19:00 |  <b>SPANISH BARISTA CHAMPIONSHIP™</b><br>10:00 a 18:30 |
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## DOMINGO 15

### AUDITORIO PRINCIPAL

|                                                                                                                                        |                                                                                                                                                                                                                                                       |
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|  <b>PEPE JIJÓN</b><br>12:30 a 13:30                 |  <b>FÁTIMA FÉLIX DOS SANTOS, LUCÍA BAWOT Y LUKASZ BOGUMIL GALECKI, MODERA ANA RUBIO</b><br>We need to talk. Mental health in the coffee industry.<br>13:30 a 14:30 |
|  <b>TBCS</b><br>ENTREGA DE PREMIOS<br>15:00 a 16:30 |  <b>SUBASTA CAFÉ VERDE</b><br>16:30 a 18:30                                                                                                                        |

### ROASTER VILLAGE

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|  <b>TANTY HARTONO</b><br>Rediscovering Liberica and Excelsa - From Forgotten Varietals to The Global Stage.<br>11:30 a 12:30 |  <b>MARIAM ERIN</b><br>Innovation in Coffee & Service in the Middle East.<br>15:30 a 16:30 |  <b>SUNGHEE TARK</b><br>Women Powered Coffee Manifesto.<br>17:30 a 18:30 |
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### COMPETICIONES

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|  <b>TORNEO CLÁSICO LATTE ART PRO</b> |                                                      |
| <b>ELIMINATORIAS</b><br>11:00 a 14:00<br>ASTURIANA                                                                      | <b>FINAL</b><br>15:30 a 19:00<br>RANCILIO SUPRACAFÉ® |



### COMPETICIONES

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|  <b>SPANISH COFFEE ROASTING CHAMPIONSHIP™</b><br>9:00 a 18:30 |  <b>SPANISH BARISTA CHAMPIONSHIP™</b><br>10:00 a 18:00 |
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## LUNES 16

### AUDITORIO PRINCIPAL

|                                                                                                                         |                                                                                                                         |                                                                                                                                                                    |
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|  <b>JACK SIMPSON</b><br>11:30 a 12:30 |  <b>TOP 100 BCS</b><br>13:00 a 15:30 |  <b>SAMO SMRKE</b><br>"Coffee acidity — Key to coffee quality"<br>16:30 a 17:30 |
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### ROASTER VILLAGE

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|  <b>DARVERIS</b><br>La Ciencia aplicada al campo.<br>11:30 a 12:30 |  <b>KIM OSSENBLOK</b><br>El barista que el mercado necesita hoy: Fundamentos, criterio y emprendimiento en el nuevo escenario del café de especialidad.<br>12:30 a 13:30 |
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### COMPETICIONES

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|  <b>CHALLENGE DE LATTE ART EN MATCHA</b><br>10:30 a 14:30<br>RANCILIO TESUKO TEA HUNTERS |  <b>CAMPEONATO COLD BREW</b><br>15:30 a 19:00<br>SUPRACAFÉ® EEMP |
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### COMPETICIONES

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|  <b>SPANISH COFFEE ROASTING CHAMPIONSHIP™</b><br>9:00 a 18:00 |  <b>SPANISH BREWERS CUP CHAMPIONSHIP™</b><br>10:30 a 17:00 |
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